



Update from the Medical Director



The end of the year is fast approaching. October has been a busy month for the whole service. The Pink Ribbon Breakfast was again successful celebrating the service's achievements, well attended by staff and service supporters. The service remains under pressure due to financial constraints and staff shortages, particularly the shortage of radiographers, most acutely felt in the mobile van.

2023 is going to have hectic start in preparation for accreditation, and we will all become more involved in accreditation preparation in the next couple of weeks.

Dr Liz Wylie

Lifetime RANZCR Membership Awards



Dr Wylie receiving Lifetime Membership Award

Three senior BreastScreen radiologists received Lifetime Membership of the Royal Australian and New Zealand College of Radiologists at the RANZCR Annual Ceremony as part of the Annual Scientific Meeting held in Adelaide in late October. Dr Fiona

Bettenay, Dr Anita Bourke and Dr Liz Wylie had their contribution to the profession over the last thirty years recognised. The recipients had all been acknowledged for participating in teaching, research and promoting the development of breast imaging professional practice.



Dr Bettenay (left) and Dr Bourke (right) receiving Lifetime Membership Award



Screening Saves Lives at Pride Fairday



Hayley, Sonya and Bekah at Pride Fairday promoting Screening Saves Lives

BreastScreen WA alongside National Bowel Cancer Screening program and National Cervical Screening Program promoted their joint collaboration on the Screening Saves Lives campaign at Pride

Fairday on Sunday 13th November. Part of this campaign was to provide information on cancer screening using inclusive and non-gendered language. The campaign also features a range of images using "Heroes" from the LGBTQIA+ community to advocate for cancer screening.

Overall, BreastScreen WA made 9 bookings, and spoke to hundreds of people around their eligibility for each screening Program.



"Hero" Eugene with his poster (bottom left) and promotional merchandise (top/bottom right)



Breast Cancer Awareness Month

Health Promotion were busy this month out and about promoting BreastScreen WA in the community. In the month of October, the team attended 18 events, and setup displays at 4 hospital sites across the metro area. This resulted in 93 bookings of women who may otherwise have not made an appointment.

Some of the events the Health Promotion team attended included three NAIDOC events, Rockingham Seniors and Carers Expo, a Multicultural Wellness Expo, Parliament House, and a display in Murray St Mall to coincide with the BreastScreen WA banners along Adelaide Terrace in the city.



Hayley and Sonya with dancers at Multicultural Wellness Expo



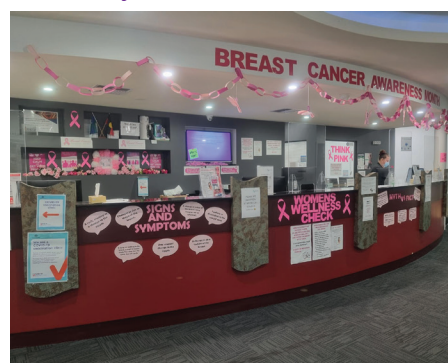
Pink Hijab Day

Presentations about breast health and screening were given at the BHP office, a bowling club, Kings Park, Pink Hijab Day and at Presbyterian Ladies College.

Health Promotion in the Practice Winner

The 2022 Health Promotion in the Practice winner is Seville Drive Medical Centre!

BreastScreen WA has collaborated with GPs in promoting breast cancer awareness during October for the past 21 years with Health Promotion in the Practice. It is an opportunity for GPs and staff to “be in the pink” for breast cancer. General Practices are invited to decorate their waiting rooms with health promotion messages and submit photos for a competition that is judged on innovation and creativity; use of BSWA resources; information



about screening and overall effort. This year there were five entries, and the winner will receive a hamper of goodies to share with staff.



Winning Practice Seville Drive Medical Centre

CARAD Foodbank

Thank you to EPP staff who generously donated food and toiletries to the Centre for Asylum Seekers, Refugees and Detainees (CARAD) Foodbank. This organisation endeavours to provide food and hygiene items to the asylum seekers using their Centre.



Crate of donations

Email Invitations

BreastScreen WA has commenced sending an electronic version of the rescreen invitation to clients who have registered their email address and have agreed to receive emails. The email rescreen reminders are sent to clients a week before their rescreen letter is due to be sent out. If a client has not booked with the service within a week of receiving the rescreen email, a paper letter is sent.



The email rescreen reminders are only sent to clients who have their preferred clinic as a fixed clinic. This new initiative has the potential to reduce the number of paper reminder letters to be printed. The “book online” link embedded in the email invitation will increase the likelihood of a booking to be undertaken.

ACCREDITATION 2023 UPDATE

In March 2023 BreastScreen WA will be undergoing an Accreditation assessment. BreastScreen Australia's accreditation system drives continuous quality improvement in the delivery of breast screening services to ensure women receive safe, effective and high quality care. Part of the evaluation includes checking that services meet the accreditation standards through site visits, service self-assessment and reporting their key performance indicators against National Data Standards to the national quality committee. This is the first Accreditation visit for the service for 5 years. The full accreditation site visits occur usually every 4 years, however there was delay due to COVID. Due to COVID, all the assessment clinics and screening sites will be visited virtually on this occasion.

Helen Lund, Data Manager at BreastScreen WA, has been leading accreditation documentation preparation for submission in January, and Rosa Cameron, previous Chief Medical Imaging Technologist for BreastScreen WA, has been assisting Helen with the preparation of reports and coordinating the updating of the Policy and Procedures manual. The old hard copy Policy



Helen Lund (left) and Rosa Cameron (right)

and Procedures manual has been replaced by the [DocuWIKI](#). All staff will be receiving updates in the preparation for accreditation.

360 Clinic Virtual Tours

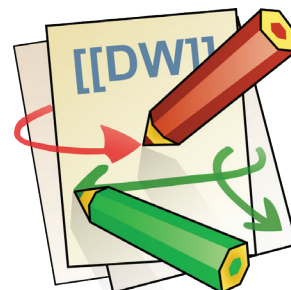
In the following weeks Jacek Gonsalves our inhouse ICT Coordinator who moonlights as a photographer will be visiting all BreastScreen WA assessment and screening clinics to undertake 360 photo virtual tours in preparedness for the accreditation in March 2023. These virtual tours will greatly assist the external accreditors. Edited versions of the virtual site tours will be a resource that we can use in future as a client promotional tool at presentations and on the website.



Jacek with 360 camera

DocuWIKI

BreastScreen has implemented DokuWIKI to store all our policy and procedures documentation as well as other important information about the service.



DokuWIKI is a popular Wiki application that is simple to use yet powerful and flexible. It is used by organizations and individuals around the world for documentation, collaboration, and much more. It is highly customizable and can be adapted to fit nearly any need.

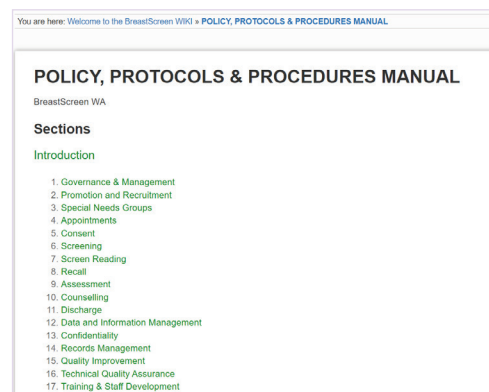
All pages created in DokuWIKI are secure based on user roles. You may look at public pages when not logged in but cannot update or alter them. When logged in you may edit a page if you have permission, make a comment or create new content.

DokuWIKI has built-in help to assist with the syntax of page layout, and it has a built in search function to quickly find important information.

DokuWIKI can be found at wiki.bswa.site from any internal network connected computer. It is not available outside of the Health Network or on the internet. We have created some helpful videos which you can find at W:\Breastscreen\EPG\BSWA\SHARED\DokuWIKI videos (1-4) to help you understand the basic functions of DokuWIKI.

To ensure 'accreditation readiness' each BreastScreen WA staff member is encouraged to familiarise themselves with policies, protocols and procedures, and key BreastScreen WA information

by navigating through the BreastScreen WADokuWIKI site. The site is easy to navigate simply by via a 'click' and 'select' functionality.



Policy, protocol and procedures manual on DocuWIKI

Noongar Season

Christmas is nearly here! Late October, November and December is the time of the year we start to see one of the most striking displays of flowers to be seen on our very own Western Australian Christmas Tree (*Nuytsia floribunda*).

Named moojar or Kaanya Tree (kaanya, meaning recently departed soul) by the Indigenous Noongar people, it has a powerful spiritual significance for the Noongar culture, who believed the spirits of ancestors rested in the branches. For this reason they stayed away from the tree, would not cut it down, and will not disturb animals that rest or live under it.

The blooms signal the hot weather is on its way and Christmas time is near, have a read of some astounding information about [Australia's giant parasitic Christmas Tree](#).



**Australia's
Christmas
Tree (*Nuytsia
floribunda*)**

Pink Ribbon Breakfast

This year's Pink Ribbon Breakfast was another successful event. Attendees were impressed with the guest speakers who shared their unique perspectives and life stories. Jane Armstrong gave an educational and eye-opening perspective into the reality of health outcomes amongst the LGBTQIA+ community and how it differs greatly from the mainstream. They also talked about the Screening Saves Lives campaign, and the importance of collaboration between the three National Screening Programs and community groups to ensure content is appropriate and relevant for the LGBTQIA+ community. The Hon Ayor Makur Chuot shared her incredible and inspiring life story of hope,



Dr Khong and Ms Chuot

Pink Ribbon Breakfast

sisterhood, and community on her journey from a refugee in South Sudan, to a politician in Australia. Many commented on how inspiring her story was and that she was a "powerful woman". Well done to everyone involved that made this year's breakfast a success.



Jane Armstrong presenting over Microsoft Teams



Hon Ayor Makur Chuot presenting



From left to right: Dr Eric Khong, Matthew Shand, Diane Barr, Dr David Russell-Weisz, Liz MacLeod, Hon. Ayor Makur Chuot, Auntie Dot Bagshaw, Prof. David Forbes, Dannielle Orifici, Nicole Flendt, Dr Liz Wylie, Dr Julia Feutrill