



Update from the Medical Director



It has been a sad month for BreastScreen WA to farewell Carolyn Madeley from her role as Chief Medical Imaging Technologist for the service. I have known Carolyn for almost 30 years, and it has been a privilege

and a pleasure to work with such an accomplished professional colleague. Carolyn is right to be proud of her work in leading a client centered approach to customer service in the screening team. Carolyn's high professional standards have inspired her staff and co-workers. Carolyn was a major driver for the BreastScreen Plus Project. Women in larger bodies, have a higher risk of breast cancer, and are less likely to screen. Any endeavours to make women feel they are in a safe and supportive environment at our screening clinic is a wonderful initiative.

Dr Liz Wylie

NAIDOC Week

This year's theme for NAIDOC Week was "For Our Elders" and was held 2-9 July. Health Promotion staff had a busy week out at a variety of events during the week, with events in Armadale, Redcliffe and Mirrabooka. The Midland event will be coming up later in the year. BreastScreen WA endeavours to increase screening rates of Aboriginal and Torres Strait Islander women, so NAIDOC Week is always a priority on the event calendar, to boost awareness of the importance of breast screening amongst Aboriginal women and their families.

Staff and patrons enjoyed the festivities with Welcome to Country ceremonies, traditional tucker, hand painting, live music and dancing, including traditional dance performers as pictured below. The Health Promotion team made 26 bookings across the events.



NAIDOC Week festivities

EveryWoman Expo

BreastScreen WA attended the EveryWoman Expo from the 16-18 June at Perth Convention Centre.

BreastScreen WA's screening truck, Boronia, was on-site with Screening Services staff to screen eligible women across the weekend, with the support of Administration and Health Promotion staff who booked eligible women in for their appointments. At the end of the weekend, 180 women were screened on the truck at the event, and overall 380 were booked for appointments at the Expo or at one of the 12 permanent BreastScreen WA clinics. The organisation's presence was definitely eye-catching with the large pink truck, pink information booth and merchandise garnering the attention of hundreds of people who walked by, many who expressed they were grateful for BreastScreen WA making the service so convenient and accessible.



View of Expo from the truck



Truck on the Expo floor

Screening Services in-service day

Screening services in-service training day was a successful and educational day at Perth Flying Squadron Yacht Club. This year, the day was focussed on the BreastScreen Plus study research. The format was round table which made it possible to have breakout groups and free movement around the room. The mixture of PowerPoint presentations, actors doing role play and group activities engaged the staff. During the rest of this week, screening staff groups undertook hands on Positioning workshops each morning at East Perth clinic. Staff even had a live model in one room with Liz Stewart, Senior MIT Tutor from Monash BreastScreen Victoria, and the Mammovest in the 2nd room with 2 Senior MITs. This has been a fabulous opportunity for all of our MITs to share knowledge and gain valuable skills to overcome positioning difficulties in challenging body types. The new Mammovest proved to be a



The in-service day set-up



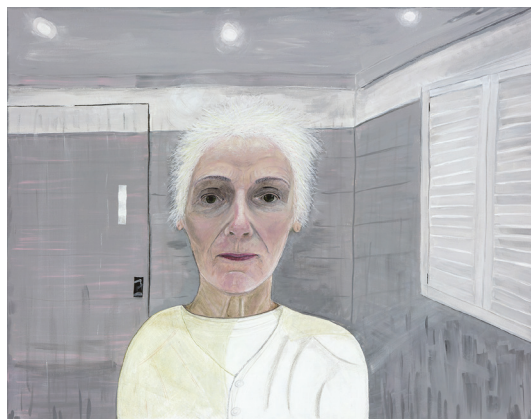
The screening team at East Perth clinic

Liz Stewart is Deputy Chief Radiographer of Monash BreastScreen and Senior Tutor of the BreastScreen Victoria Radiographer Training Centre. She has been involved in mammography in Australia since the Essendon pilot program in 1989 and been associated with the training centre and Monash service since 2000. She has a special interest in image quality, the art of positioning and the key role of the radiographer in the success of the BreastScreen program. She is now involved in the BreastScreen Plus study, as mentioned above, which aims to increase participation in mammography screening, particularly for women in larger bodies. The in-service training for screening staff was just one phase of this project, with promotional materials to be sent to participants still to come.



Liz Stewart

Lester Prize Nomination



Dr Sarah Paton's painting, "Memento Mori"

BreastScreen WA breast physician Dr Sarah Paton has been nominated for a Lester prize in the portraiture category with her self-portrait pictured above. Dr Paton has produced a number of paintings for BreastScreen WA which are hanging at EastPoint Plaza and some of the clinics. BSWA wish Dr Paton the best of luck with her nomination. Dr Paton said in her artist statement about the painting:

"Weeks after my mother's death I suffered a serious illness. Eventually home, my haunted image reflected in the mirror stopped me in my tracks, laying me bare in that moment, frail and grieving. Memento Mori uses those dark eyes to draw the viewer's focus, symbols of inevitable mortality, yet in the shadows still exist shards of light."

Organising access for remote women

In the last few months BSWA has organised many block booking appointments for rural and remote Aboriginal women to attend their nearest mobile clinic while



Trailer 3 Desert Rose

in town. This has involved finding local contacts to encourage eligible women to attend, and also organising charter flights or buses, accommodation and catering for the women to travel safely and comfortably to attend for their important health check. Recently, the Health Promotion team has coordinated a series of flights for women to travel in to Kununurra from Kalumburu, as well as flights from The Lands to Laverton and buses from Balgo and surrounding communities for women to attend the Halls Creek mobile. Over 280 women are being currently organised transport to attend the mobile when it arrives in Fitzroy Crossing late August.

Carolyn's farewell

Carolyn spent the first thirteen years of her working life as a professional swimming teacher and coach teaching swimming to all age groups from six weeks old through to adults, as well as coaching squads from junior swimmers up to and including State Championship Level.



Carolyn Madeley

Running concurrent with Carolyn's swimming coaching, Carolyn was also educating herself completing a Bachelor of Science in Anatomy and Human Biology at the University of Western Australia in the 1980's and then in the early 1990's undertaking a Bachelor of Science in Medical Imaging Technology, followed later by a Master's in Medical Radiation Sciences, and Certificates and Advanced Certificates in Mammography and Breast Imaging.



Farewell with Julie and Matt

Carolyn commenced working at Radiology RPH in 1994. Carolyn worked as a MIT and became very proficient in aspects of radiography including CT, general radiography, theatre and emergency radiography, mammography

and breast assessment. In 2011 Carolyn was seconded part time to Australian Society Medical Imaging and Radiation Therapy working as a project officer developing the Graduate Diploma of Mammography course, training non-radiographers in mammography to increase the mammography workforce. Some of the current BSWA clinical staff are graduates of this course.

Carolyn progressed through to Supervising MIT positions at RPH and in January 2018 Carolyn was head hunted by Dr Wylie to come to BSWA on a secondment and then progressed to Permanency in the role of Chief MIT, working with the team here for the last 5 and a half years.



Carolyn and Dr Wylie saying farewell

In her time here, Carolyn has been involved in numerous initiatives and ventures that has included but not limited to;

- Opening the Albany Clinic
- Opening the East Perth Clinic (twice)
- Opening the Joondalup Clinic
- Increasing screening rooms at Mirrabooka and Padbury
- Overseeing the team in delivering Tomosynthesis on the mobiles and in the fixed clinics performing step down assessment
- Identifying the potential in people and encouraging staff to grow in their careers
- Facilitating strategies in customer service in the clinics that has greatly assisted in the customer complaints and compliments management process
- Being a key resource and vital cog in BSWA's Accreditation submission
- Overseen the replacement of 29 machines Advocacy for increasing staffing resources at EPP to provide better services
- Planning for key events i.e. Every Woman Expo Implementation of Basic Life Support (BSL) training and modifying it for relevance to BSWA personnel
- Oversaw increased screening with a record 132,000 clients screened in the 2021/22 financial year

Book launch

BreastScreen WA Consumer Reference Group Member Jo Joyce celebrated the launch of her book "Show Us Your Tits!". Jo had breast cancer diagnosed by BSWA at age 46. The book shares Jo's raw and honest account of the diagnosis and



Jo Joyce with her new book

treatment that saved her life. It is delivered with the pragmatism, determination, and humour that helped Jo survive, and which led her to found the national Can at 40. Do at 45 campaign. The book can be purchased at www.jojoyceauthor.com



Government of Western Australia
North Metropolitan Health Service



You are invited to BreastScreen WA Pink Ribbon Breakfast 2023



Monday 23 October 2023

Enjoy breakfast at Fraser's Restaurant in Kings Park
and talks from our wonderful guest speakers

Theresa Kwok

2023 WA Senior Australian of the Year



With a background in social work, Theresa Kwok has been helping migrants settle in Australia from the moment she arrived

from Hong Kong 35 years ago. Theresa has supported older migrants from culturally and linguistically diverse (CALD) communities at Perth's Chung Wah Community and Aged Care group. Theresa is now the CEO of this organisation, and delivers a range of community care programs for around 800 clients, their families and communities. Theresa helps elderly members of CALD communities to live independently and has created more equitable access to culturally appropriate migrant and aged-care services. Recognised with multiple awards for her efforts, Theresa is reshaping how aged and community care services are delivered to meet changing demands and raising awareness of the unique challenges and strengths of CALD older people across various sectors.

Professor Samar Aoun

2023 WA Australian of the Year



Professor Samar Aoun is Perron Institute Research Chair in Palliative Care at UWA. She is an inspirational champion for improved palliative care and greatly respected for her leadership and advocacy for a public health approach to palliative care and grief support, with greater community involvement. Professor Aoun is known as an innovator and a champion of practice and policy translation. Professor Aoun's vision is to make sure that every person, every family and every community knows what to do when someone is caring, dying or grieving. Professor Aoun advocates for improving death literacy and grief literacy and for normalising having such conversations. Among numerous awards, Professor Aoun received the Medal for Excellence from the European Society for Person Centred Healthcare in 2018, the Centenary Medal in 2003 from Australia's Prime Minister and more recently 2023 WA Australian of the Year.

Details

Monday 23 October 2023

Registration from 7:00
Event 7:30 - 9:00

Fraser's Function Centre
Fraser Avenue,
Kings Park

\$40 including GST

RSVP by 16 October
2023

No table reservations

Register and pay online at
EventBrite link below

[Click here to purchase
EventBrite tickets](#)