



Keeping abreast of BSWA News

Issue 22

November 2014

October wrap up special

Update from the Medical Director

Our 25th anniversary celebrations for October were busy and exciting. While it was sad to leave our Queen Street clinic in Fremantle, it was a joy to open a new purpose built clinic in Cockburn. The new clinic will significantly improve services to women living in the area, including excellent parking and client access for women with disabilities. We have achieved a lot over the last 25 years, and I believe that BreastScreen WA's team is well equipped to face the challenges and rewards that await us in the future of the service.

- Dr Liz Wylie

ABC Day - Pink Ribbon Breakfast

Celebrating BSWA's 25th anniversary at our Pink Ribbon Breakfast over 100 people joined in to sashay and sway through Zumba with Debbie Ruggiero and be inspired and mesmerised by the guest speakers, Dr Susan Downes and Professor Helen Milroy.

Welcomed to the wonderful setting of Fraser's at Kings Park by Professor Bryant Stokes and Graeme Boardley, the audience was a sea of pink, and the inclusion of Auslan translators ensured all our guests could join in the wonderful celebration of 25 years of exceptional service to all women in WA.



Working out before breakfast



Guest speakers with MC Dr Eric Khong

Picnic in the Park

Over 90 women attended the annual Picnic in the Park, enjoying a range of guest speakers, raffles of donated prizes, representatives from 10 other agencies and lunch.

Pearl Woods, Maria Pilkington and Allison Villery (pictured below) spoke of their personal and family journeys with breast cancer. Once again there was terrific feedback from community members and working party members.

A lot of work goes into the day and it's great that external agencies continue to cue up to work with BSWA on the Picnic.



Guest speakers



Organising committee

Cockburn Clinic launch

On October 27, BSWA officially launched the new Cockburn Clinic in the Cockburn Health and Community Facility, within the Gateway Shopping Centre precinct. This purpose built clinic will offer the convenience of free parking, ample public transport and improved access for clients with disabilities.

A Welcome to Country and smoking ceremony by local Nyoongar man, Brett Collard, welcomed all to the new clinic and Professor Bryant Stokes and Graeme Boardley, spoke of the benefits of co-locating the new clinic in a building with many other community services. Over 50 community members, tenants of the building, local women and Deputy Mayor of the City of Cockburn, Carol Reeve-Fowkes then toured the new facility and enjoyed morning tea and displays and information from BSWA staff. The

Deputy Mayor and two other women even took the opportunity to book an appointment right then and there.



Rashida Songerwala books in Deputy Mayor Carol Reeve-Fowkes



From left.... Special guests Professor Bryant Stokes, Deputy Mayor Carol Reeve-Fowkes and Graeme Boardley



BreastScreen Australia Conference



BSWA staff attended the BSA Conference in Melbourne in October with presentations by Sonya Schultz and Janet Brook and a poster presentation from Leanne Pilkington.

Out and about in October

BSWA maintained a high profile over Breast Cancer Awareness month with displays at hospitals, (RPH, KEMH and SCGH), Expos (Fremantle Retirement Expo, Carers Expo) Health Days and information sessions in Pinjarra, Rockingham, Bunbury and Armadale.

At these displays we spoke to hundreds of women (and the odd man) letting everyone know about the new age expansion and the new clinic in Cockburn.

Some women used the opportunity to book with us, update their details or fill in enrolment forms for us to follow up with later.

On a much larger scale the street banners were on display along the Terrace leading up to Pink Ribbon day and to compliment this, the HP Team had a stand in the Murray St Mall.



Carers Expo, Joondalup



Murray Street Mall



Banners on the Terrace



Fremantle Retirement Expo



SW Women's Health Service



KEMH



SCGH

Global Illumination

The morning of 23 October a group of BSWA staff rose bright and early and headed to Crown, Perth to support the NBCF fundraiser for Breast Cancer Awareness month.



A great function that raises money to support research, BSWA had a table of excited staff in pink and BSWA shirts to show support and raise awareness.

Have your cake and eat it too!

It was a birthday party, an anniversary celebration and just a general well done and good luck with cakes and morning teas throughout October. Cupcakes and birthday cakes in abundance, everyone enjoying the celebrations of the great service BSWA has delivered for 25 years.



Picnic in the Park



Pink Ribbon Breakfast



Pink Ribbon Staff Morning Tea

Flying high for a good cause!

On Saturday 25 October, Lorraine Knott took to the skies when she participated in the second annual 'Jump for Jane' 2014 Tandem Skydive fundraiser for Breast Cancer Care WA.



Together with 26 other brave individuals, Lorraine flew above the Perth foreshore and freefalling from 14,000 feet, landed on Langley Park to be greeted and cheered on by family, friends and BSWA colleagues.

Lorraine raised a total of \$1,712 for BCCWA, which could not have been achieved without the generous donations, encouragement and support from her network.

"The amazing experience and memory of seeing everyone on the ground was priceless and one I will cherish forever. Thank you to everyone who supported me in my fundraising goal for the BCCWA organisation. The total funds raised by all jumpers was \$36,003.00!"



COMING UP....

12 December EPP Christmas Party

15 December LEAN Action Challenge (Workshop 3)

25 December MERRY CHRISTMAS!!