



Update from the Medical Director

A third of the year is already over and as you can see from the content of the newsletter, it has been a busy start to the year. BreastScreen WA will be screening a record number of women this financial year and is continuing to receive an increase in online bookings.

In March, BreastScreen WA partnered with the Australian Society of Medical Imaging and Radiation Technologists for the 9th BSWA/ASMIRT Conference.

The meeting, which was held in conjunction with the Breast Imaging Group Meeting, was very successful and it is gratifying to see so many BSWA health

promotion, medical imaging technologist and radiologist staff present original research and promote service improvements and innovations.

As we approach late autumn and winter this is a chance for the service to spruce up its clinic facilities, with minor renovations planned for Perth City, Cannington, Padbury, Rockingham, Mirrabooka and Midland clinics.

Dr Liz Wylie

Breast Cancer Conference - BSWA / ASMIRT

The 9th BreastScreen WA conference was held at the Crown Convention Centre on Tuesday 12 March. There were over 175 delegates, including radiographers, radiologists, breast surgeons, breast physicians and consumers.



Cynthia Leal welcomes delegates

The theme of the meeting was *Innovation driving quality breast imaging*. National faculty included Lucy Cartwright – Medical Physicist, BreastScreen NSW, and Liz Stewart and Vicki Pridmore, BreastScreen Victoria.

The national speakers were supported by a strong local faculty including Associate Professor Jennifer Stone from UWA, and Carolyn Madeley, Kelly Cameron and Angela Hellewell from BreastScreen WA.

The meeting gave delegates the opportunity to catch up on emerging technical quality assurance issues for tomosynthesis and digital breast imaging, as well as topical screening issues such as the challenge of imaging a plus-size 'ageing' population.

The meeting has received excellent delegate feedback in respect to the quality and educational nature of the presentations. BreastScreen WA acknowledges Rose Bryant and Committee members for organising the Conference.

BreastScreen WA and the Australian Society of Medical Imaging and Radiation Technologists look forward to the 10th anniversary meeting due to be scheduled in Perth in late 2020.



Promoting working on the BSWA mobiles

Oooh ahhhhh....



The STP Fighter cricket bat has been donated to BSWA for the 2019 Picnic in the Park in October. Josh Pilkington, bat designer at STP, has had the misfortune and pain of losing loved ones to breast cancer and hopes that this will raise breast cancer awareness within the cricket and greater community.

"The name "Fighter" represents those who are battling with this disease and also that we at STP Cricket stand behind you in the fight." Thank you STP Cricket.

BSWA recently staffed a booth at the WAManagers of Corporate Services in Public School Education Conference. The keynote speaker was cricket legend Glenn McGrath, co-founder and president of the McGrath Foundation. He graciously signed the bat as he was touched by the story. Pictured above is Glenn McGrath with our Aboriginal Program Officer legend Leanne Pilkington.

Royal Salute for Researcher



Christobel Saunders (right) with OncoRes colleagues doctors Brendan Kennedy and Kath Giles

Congratulations to WA Health researcher and leading breast cancer surgeon Christobel Saunders who was part of a start-up company that won an invitation to St James Palace in London to talk about its work on an innovative medical tool.

OncoRes was established to commercialise a WA-developed imaging tool that helps breast cancer surgeons delineate healthy from cancerous breast tissue interoperatively – reducing the likelihood of patients having to go under the knife multiple times.

The company was one of two Australian start-ups given the opportunity to present its work to an international audience of influential investors, tech entrepreneurs and industry professionals recently after being named joint winner of the Pitch@Palace competition.

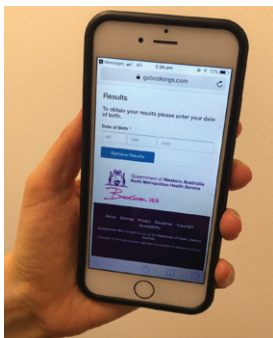
Pitch at the Palace was started by Duke of York Prince Andrew to provide a platform to amplify and accelerate the work of entrepreneurs. The Prince was among the palace audience.

While Professor Saunders did not represent OncoRes at the palace presentation, she leads clinical development of the hand-held imaging device and has been involved in the project since its inception.

The device was developed by biomedical engineers from the University of Western Australia with clinical input from Department of Health surgeons and pathologists.

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Client Results Portal



Following on from the success of the revamped BSWA Online Booking Portal, a Client Results Portal is currently under development.

The Client Results Portal involves sending a link via SMS to clients who have opted to receive results in this manner. The client will be able to click the link, confirm their date of birth and view their results.

Consultation has been conducted with stakeholders from all areas of the business and continues as the project evolves. The project is currently in the testing phase and will officially go live within the next few months.

BSWA In-service

The annual BSWA in-service was held on Monday 11 March in the Bruce Hunt Lecture theatre at RPH. A different format was trialled this year with staff split into groups and rotated through CPR, fire and emergency, and manual handling training.

The receptionists also covered some role play for handling difficult or unusual situations.

In the afternoon we had a presentation on Emotional Intelligence and Mindfulness, before a brief BSWA update session from Angela Hellewell (Health Promotion), Cynthia Leal (Business), Helen Lund (Data), Andrew Waddell (IT) and Dr Eric Khong (GP Liaison).

Feedback from the staff was overwhelmingly positive.



International Women's Day & Harmony Week



BreastScreen WA joined staff and clients from Ishar Multicultural Women's Health Centre on Friday March 8 for their annual International Women's Day (IWD) walk. The theme for 2019 IWD was 'Balance for Better' and is a call-to-action for driving gender balance across the world. Approximately 100 women participated in the walk in Mirrabooka with white parasols to highlight IWD 2019.

BSWA also participated in IWD at King Edward Memorial Hospital speaking with 25 fellow WNHS female staff and making nine bookings.

In celebration of WA's vibrant multicultural society during Harmony Week BreastScreen WA attended the 'Community Health and Harmony Community Fair' hosted by the City of Cockburn. Six women booked in for their free screening mammogram at the event including the City of Cockburn Deputy Mayor, Lee-Anne Smith (pictured right with BSWA's Sonya Schultz).



On the mobiles....

Trailer 2 (South West) has a beautiful piece of cross-stitch on display that clients often comment on.

They say that this, plus the quilting square left by a staff member, and all of the other homely touches make the mobile a pleasant and welcoming place to screen.

Recently the creator of the cross-stitch, Ann, had her routine screen and was thrilled that it was still on display and appreciated. Ann gave it to BreastScreen in 2010.



Meet CRG member Sue Hassett



My journey with breast cancer began in 1996. Just four years after losing my mum to the disease aged 70, I was shocked to be diagnosed at 48. Two years after finishing chemo and radiotherapy I volunteered with Cancer Council as a support person helping other women with their journeys.

I am an advocate and consumer representative for BCNA and a volunteer speaker for NBCF.

My reason for being on the BreastScreen WA CRG committee was to ensure women were given right choices, advice and the direction needed to having a mammogram with BreastScreen. I am very happy if my input at least helps one woman. I have been on the CRG committee for about 17 years.

I have been married for 49 years and have a daughter (46) and son (45). Adding joy to my life has been my four grandchildren (aged 16, 15, 14, and 6). Back when I was diagnosed I thought I would never have this pleasure.



Join our team
in the 2019
Mother's Day Classic

Sunday 12 May

Already 20 in the team!
Join now for a fun Mother's Day morning!

Join the *BreastScreen*
WA

team **Breast Friends WA**

Walk or run 4km or 8km!

Our team, **Breast Friends WA**, is live and is ready for people to join.

All participants registered to the BSWA team - **Breast Friends WA** - are encouraged to wear a pink shirt on the day.

BSWA and WNHS staff and their friends and family are welcome to join our team!

8am 8km run starts
8.45am 4km run starts
9am 4km and 8km walk starts

Questions?

Any questions about the day or the registration process please contact Coby Pearson - 9323 6734, coby.pearson@health.wa.gov.au

Registration

Register through the online registration system as yourself/family at:

<http://www.mothersdayclassic.com.au/register/>

- Select event (Perth) and race (4km or 8km; walk or run)
- You will be prompted with a page asking if "you would like to join a team"
- Select that you wish to join a team
- Start typing the team name **Breast Friends WA** and a drop down menu will appear with our team name
- Select **Breast Friends WA** and continue with your registration.

The Perth course is a nice flat course that circuits Riverside Drive between Barrack Street and the Causeway.

A single loop of the course is 4km in length.

Those entered into the 8km events will be required to do two laps of the course.

