



Update from the Medical Director



October was very busy for the program. This financial year we have screened 9% more women than this time last year. While the program is still behind after the COVID shutdown, if progress can be made on the North Metropolitan Breast Assessment Clinic fit out (announced by the Minister in Albany on 7 October 2020) then we should be able to screen an additional 13-15,000 women in the 2021-2022 Financial Year. Carolyn Madeley and the Screening Services Team are busy with the equipment replacement program for a number of mammogram machines. Cynthia Leal and Fiona Smith have been leading the team working on the new East Perth - Mardalup Clinic fit out. After 25 years at 50 Murray Street the service was required to find new premises, as the Royal Perth Hospital Research Foundation required the building to use for additional administrative office space.

Dr Liz Welch

Improving staff access to breast screening

The BreastScreen WA mobile unit visited Parliament House, QEII and King Edward Memorial Hospital sites in September and October. This initiative to increase access for working women continues to be successful, with a total of 458 women across all three locations taking the opportunity to book in for their free screening mammogram.



Mobile unit at QEII: SCGH Executive Team (from top): Dr Ajitha Nair, Janet Zagari, and Mandy McKnight.

BSWA Staff update



Business and Operations Manager Cynthia Leal has added a Masters of Business Administration degree to her list of professional achievements. In addition to the coursework, Cynthia was an integral part in the creation of a new Graduate Certificate in Health Leadership and Management course at UWA. Being a graduate of the Australian Institute of Company Directors has proven invaluable in her corporate governance role including the current review of the BreastScreen Australia Governance Framework. Cynthia is an alumna of the WA Health Emerging Leaders Program and the NMHS Graduate Certificate of Management (Leadership) where she attained the Leadership Development Program Award. She is an advocate for innovation, workforce development and cultural diversity. Determined to make a difference in cancer screening, Cynthia joined the National Quality Management Committee for BreastScreen Australia where she can influence national direction and service improvement strategies. Cynthia said her new qualification would help her make an even greater contribution to the WA community she calls home. "I feel privileged to live in Perth and know that my work makes a difference to peoples' lives. Sustained change takes time and requires leadership, this is particularly true in the face of uncertainty, rapid technological change and financial constraints. My expertise and insight will assist with strategic planning and help influence organisational culture for the future". Congratulations Cynthia!

Innovative Future (IF) Program success

Kelly Cameron and Sonya Schultz from the Health Promotion Team have been chosen amongst 23 successful applicants (from 76 applications) in Round 2 of the NMHS Innovative Future Program. The IF Program encourages staff to think outside of the box and to embrace innovation and technology when caring for the community. Kelly and Sonya's projects will focus on improving service provision and screening for Aboriginal women through an Aboriginal Flip Chart and Training Video, and audio-visual consent in traditional language for Aboriginal women attending BreastScreen WA.

KEMH & Harry Perkins Go Pink

To support National Breast Cancer Awareness Month and to promote the BSWA Mobile in the Suburbs, the facade of The WA Medical Museum at KEMH was illuminated in pink from 26-30 October. The Harry Perkins Institute also donned bright pink across their big screens!



Harry Perkins Institute



WA Medical Museum

Perth City relocation



After 25 years of service in Murray Street, the Perth City Clinic will close at the end of November and relocate to a larger, fit-for-purpose premises at 63 Adelaide Terrace,

East Perth. BSWA's newest clinic will be the first BreastScreen clinic in Australia to be co-named with a traditional Aboriginal designation, Mardalup. This Noongar name was chosen as it is the traditional name of the area of the clinic location on the Terrace. This clinic name has the support of local Aboriginal groups and organisations. East Perth - Mardalup is expected to open to the public on 30 November 2020.

Permanent BSWA Clinic for Albany



On Wednesday 7 October the Hon. Roger Cook, Minister for Health, announced two new breast cancer clinics to help thousands of women in Western Australia, including a new screening and assessment centre in Perth's northern suburbs to open in May 2021 and a permanent

BreastScreen WA clinic for Albany to open early 2021. The Albany clinic is expected to screen 3,000 women annually when it opens early next year, with the capacity to expand to meet future demand. This Albany clinic will provide better access to both screening and early detection all year round for women in the Great Southern region. The permanent clinic will replace the mobile facility that has been operating in Albany for more than 25 years.

Pink Ribbon Breakfast 2020



BSWA's Pink Ribbon Breakfast 2020 was held on Monday 26 October at Fraser's Function Centre in picturesque Kings Park. More than 100 guests were

treated to an inspiring Welcome to Country by Ingrid Cumming which culminated in a traditional Noongar song. The Minister for Health opened the event, reiterating the outstanding service the staff have continued to offer to women throughout the COVID-19 crisis. Guest speakers Professor Arlene Chan and Professor Cobie Rudd inspired with stories from their professional and personal lives while guests enjoyed a delicious breakfast.



From left: Dr Jodi Graham, Prof. Cobie Rudd, Hon. Roger Cook, MLA, Ingrid Cumming, Prof. Arlene Chan & Dr Eric Khong

The event also provided the opportunity to officially launch the selected wildflower names and artwork for each of the four mobile screening units to replace the existing names of T1, T2, T3 and 'the Truck'. The mobiles will be renamed and artwork applied to reflect Boronia, Desert Pea, Grevillea and Desert Rose. The designs below were created by artist Amy Escot who is an experienced radiographer and training to become a mammography specialist. Thank you to all the staff, colleagues and friends of BSWA who attended and continue to support the annual breakfast to promote October as National Breast Cancer Awareness Month.

