



BreastScreen WA Health Promotion in the Practice



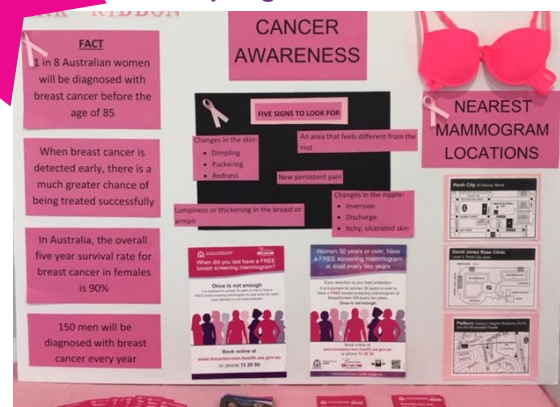
Seville Drive Medical Centre, 2018 winner



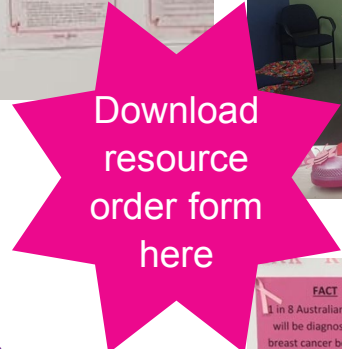
Trigg Health Care



Three Springs Medical Centre



Ocean Village Medical Centre



Would your practice like to promote Breast Cancer Awareness month in October? Here's how...

BreastScreen WA (BSWA) is seeking your support in promoting breast cancer awareness in **October**. This is the 19th year BSWA has run this activity with GPs.

It is an opportunity for GPs and staff to **"be in the pink"** for breast cancer, which affects 1 in 8 women in Australia and causes 3000 deaths annually. Over 100 general practices in WA participated in this event in 2018. We suggest practices hold the event for the entire month of October.

A gift hamper prize will be awarded to the practice with the most decorative and innovative display that **promotes BreastScreen WA and breast cancer screening**.

Please email photographs (high resolution 300dpi JPEG, or minimum 1MB) of your display and staff to breastscreenwa@health.wa.gov.au by 8/11/2019.

Judges are looking for...

- innovation and creativity
- use of BSWA resources
- message about screening
- overall effort.

Photographs of the winners may be published on Facebook, websites and in print media.