



Government of Western Australia
North Metropolitan Health Service



Supporter Kit



Thank you for supporting BreastScreen WA

A little bit about us....

The BreastScreen WA program provides free screening mammograms to women aged 40 years and over with no symptoms. We specifically target women aged 50 to 74 years, as the scientific evidence shows the benefit is greatest for women in this age group.

Since March 1989 more than 2 million screening mammograms have been performed at a BreastScreen WA service.

BreastScreen WA has eleven permanent screening clinics and four mobile BreastScreen WA services visit towns all over WA.

Wheelchair access is available at all BreastScreen WA services.

Appointments are available 7:30am-5:45pm on weekdays and 8:15-11:30am on Saturdays at most BreastScreen WA clinics.

Women can book online or phone 13 20 50 to make their free screening mammogram appointment.

The Program is part of the national BreastScreen Australia program and is governed by the National Accreditation Standards. In Western Australia, the state wide program is under the jurisdiction of the North Metropolitan Health Service of the Health Department of Western Australia.

BreastScreen WA aims to **reduce** the morbidity and mortality attributable to breast cancer, **maximise** the early detection of breast cancer in the target population, and **ensure** equitable access.

What we can do for you...



We provide free workplace and community educational presentations.*

If your workplace has a wellness program we can present on breast screening and general breast health. While we are there we can book eligible ladies in for their appointment, update their contact details and check when they're due for their mammogram.

*Conditions apply - at least 10 women over the age of 40 must be present

Reaching communities

We can target our communication to Aboriginal and Culturally and Linguistically Diverse (CaLD) women.
Book a presentation with our Aboriginal or our CaLD Program Officer.
Interpreters are available upon request and group bookings at one of our clinics can be arranged.



Support us on social media

Like and share BreastScreen WA's Facebook page.

Suggested posts and tweets

Ladies, put yourself first! Book your free screening mammogram with BreastScreen WA today.
<http://www.breastscreen.health.wa.gov.au/Breast-screening/Making-an-appointment/Book-Online>

Do you know that BreastScreen WA clinics are open early mornings, evenings and Saturday mornings?
Make time for your health, we have! <http://www.breastscreen.health.wa.gov.au/>

The images below are available to download and share on your social media accounts.

Mammograms....
Size doesn't
matter.

Book your free
appointment
today.

BIG
or
small



BreastScreen WA
Book your free screening mammogram online
www.breastscreen.health.wa.gov.au
or phone 13 20 50

Book your free screening
mammogram with a friend



BreastScreen WA
Book your free screening mammogram online
www.breastscreen.health.wa.gov.au
or phone 13 20 50

With 11
permanent
clinics we
have a clinic
near you, and
with extended
opening
hours we are
open when
you need us
to be.



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Resources

BreastScreen WA has many resources available for download from our [website](#) or complete our Resource Order [form](#).

We also have fact sheets available in 29 [languages](#).

General Practice

We can provide specific resources for GPs and medical centres including fact sheets, posters, brochures and GP referral forms. Either download [fact sheets](#) or complete our GP Resource Order [form](#).

Every October BreastScreen WA encourages GPs to get involved with [Health Promotion in the Practice](#). As part of Breast Cancer Awareness month it is the perfect opportunity for GPs and medical centres to 'Get in the Pink' to promote breast screening and breast awareness to women in Western Australia.



Become involved

Our Consumer Reference Group

The Consumer Reference Group was established to provide a client perspective and assist BreastScreen WA to evaluate and review promotional resources and strategies. Members represent a broad cross section of professionals and consumers who advocate for rural women, health services, women's health, breast cancer support services and groups with special needs.

Become an advocate

We would love to meet clients who would like to advocate on behalf of BreastScreen WA. This may include being quoted and photographed for stories in external and internal media.

For more information on the Consumer Reference Group and/or to become an advocate, please contact the Health Promotion Coordinator on (08) 9323 6707 or email breastscreenwa@health.wa.gov.au



Events

BreastScreen WA is involved in many events throughout the year such as...

Every Woman Expo | Have a Go Day | Women's Health Days | Multicultural Days | NAIDOC events | GP education events | October (Australia Breast Cancer Awareness month) events including Pink Ribbon Breakfast and Picnic in the Park.

If you would like BreastScreen WA to attend your event contact us on 9323 6707 or email breastscreenwa@health.wa.gov.au



BreastScreen WA

9th Floor Eastpoint Plaza, 233 Adelaide Terrace Perth 6000
Telephone (08) 9323 6700 Facsimile (08) 9323 6799 Bookings 13 20 50
Email breastscreenwa@health.wa.gov.au
www.breastscreen.health.wa.gov.au



An accredited partner in the BreastScreen Australia Program