



## Update from the Medical Director

We are now in the middle of the year and the middle of winter. We had a fabulous number of screens 123,098 screens for the 2018-2019 financial year, and this was achieved through using our limited resources as effectively as we can. As you will see from the newsletter it has also been a period of fond farewells, to beloved and respected colleagues and a warm welcome to new colleagues.

The Minister for Health, the Hon. Roger Cook will be launching our Client Online Results Portal on Daffodil Day, Friday 23 August, and I hope as many people as possible pitch up to mark this achievement.

*Dr Liz Wylie*

## Awards abound

BreastScreen WA's "Mobile in the Suburbs" project took home the Department of Health Award for Best Practice in Health and Wellbeing at the Institute of Public Administration WA 2019 Achievement Awards on Friday 28 June.



The 'Mobile in the Suburbs' program was trialled in 2017/18 as an innovation to bring the Service to women in their communities and workplaces. Its aim was to address concerns in access, participation, rescreen rates and recruitment of new women.

The project was successful at recruiting women who were lapsed attenders with nearly 50% of attendees overdue for their screening mammogram. Sites visited included Butler, Booragoon, Claremont, Cottesloe, King Edward Memorial Hospital, QEII Medical Centre, and numerous others.

Many women attending the QEII Medical Centre mobile (60%) were not resident in the area, likely staff members of Sir Charles Gairdner Hospital, Perth Children's Hospital and surrounding businesses.

Due to the success of this pilot project, the "Mobile in the Suburbs" continues in 2019 with the following upcoming visits scheduled in Breast Cancer Awareness month:

King Edward Memorial Hospital	1-4 October
QEII	7-11 October
Parliament House	14-17 October

And in May, BreastScreen WA's Mother's Day Classic team, Breast Friends WA, won the biggest corporate team award at the 2019 Mother's Day Classic making it 3 awards from the last 4 years.

More on the Mother's Day Classic on page 2 of this newsletter...



BreastScreen WA staff at the Award presentation - Cynthia Leal, Lorraine Knott, Angela Hellewell, Jan Pickering, Susan McDonald, Gail Fielding, Coby Pearson and Rose Bryant.



Angela Hellewell and grandson Coby Pearson picking up the Mother's Day Classic award on behalf of Breast Friends WA.



## Mother's Day Classic, Every Woman Expo and NAIDOC week



Another crisp clear morning for the Mother's Day Classic where BSWA's team Breast Friends WA and thousands of others enjoyed a brisk walk.

The BSWA marquee is not just a meeting point for the team, BSWA staff made bookings and spoke to numerous ladies on the day.

Breast Friends WA was also proud to add to their run of largest corporate team trophies!



In June BSWA attended the Everywoman Expo at the Perth Convention and Exhibition Centre. As always, this was a busy weekend, with staff speaking to over 700 women and making 144 appointment bookings. Many ladies also took information to book online. The first outing of the new images of the women in our social media campaign, drew great positive feedback. Women took the opportunity to give BSWA a question they would like answered via the Facebook page and we now have 13 FAQ Friday posts set up and ready to go, directly answering women's questions.



Mel, one of our ambassadors, came to visit the stand



At WNHS Flag raising ceremony - Kay Walley, Trish Pearce, Jannine Gliddon, Rekisha Eades, Leanne Pilkington and Loretta Evans



NAIDOC week in July had BSWA involved in eight events across the metro area including Mirrabooka, Belmont, Midland, Ashfield and the city. We shared our display with other WNHS agencies that look after women's health. At each event we were very popular and spoke with hundreds of women, including many Aboriginal women.





## Welcome to some recent new staff

### Welcome Jacek Gonsalves



Jacek Gonsalves has 10 years of experience at WA Cervical Cancer Prevention Program as a Senior Programmer/Analyst.

Prior to that Jacek has many years of Programming, managing, project management, data quality and research experience.

At BreastScreen WA Jacek is the ICT Coordinator and is very excited to be part of this Program.

Jacek said, "I have a large number of varied hobbies but the main ones are photography, gardening and cooking. I look forward to my time here at BreastScreen WA."

### Welcome Susan McDonald



Sue is the new Specialist Support Officer in Support Services. Sue has a background in Research Ethics, Vet Nursing, IT and Pharmaceutical Lab Work.

She is enjoying her current role at BSWA as it is varied and draws on her previous experience of science, client care, IT and staff management.

In her spare time, Sue is a keen cook and foodie – she has a food blog (currently number 2 food blogger in Perth), writes music reviews, press releases and biographies, and hosts an internet radio show called Sooz Grooves where Sue plays and introduces dance music (soulful house, deep house) every Thursday. She also loves to travel and immerse herself in different cultures.

## Marathon achievements



*Dr Sarah Paton, pictured on the far right, with friends*

Dr Sarah Paton, RPH Breast Clinic, recently took part in her 6<sup>th</sup> Walk For Women's Cancer. This year was a 35km course, starting and finishing at James Oval, UWA, but with a smaller group Sarah managed to complete a 42km marathon with a magnificent extra 7kms loop along the Dalkeith foreshore!

In excess of \$850,000 (still counting!) was raised to fund scientists at the Perkins Institute of Medical Research, Women's Cancer Centre and their research focus into triple negative breast cancer, and ovarian and endometrial cancers.

Currently Dr Paton is in training for her 6<sup>th</sup> year riding 200km over two days in October, in the MACA Cancer 200 – Ride for Research.

BSWA radiographer Gail Fielding (pictured right with a furry friend) recently ran the 5km in the Rottnest Running Festival. Gail said, "It was a stunning weekend with great people and hopefully lots of women saw the number on my back!"



## Meet CRG member ..... Bettine Heathcote

Bettine Heathcote AM joined the Breastscreen WA Consumer Reference Group as a representative of Council on the Ageing in 2005. As such she brought to the group the voice of older women and was a strong advocate of raising the age at which women could be reminded to have a mammogram.

Bettine has worked in an office, sold real estate, was a Director for Nutrimetrics and in her last job was Manager of two programs run through Wesley Mission. One of these programs introduced a volunteer visitor to a lonely older person living in the community and, at the time of her retirement, there were just over 400 matched friendships in the metro area and Busselton. The other program provided outings for younger people with a disability and thus provided their carer with respite for the day.

A long involvement with Council on the Ageing in various executive roles, both in WA and nationally led to her successful nomination for an honour in the Queen's Birthday Awards in 2012.

We also acknowledge Bettine's willingness to be the "poster girl" for BSWA on many occasions including this photograph from the Wanneroo Clinic opening.





## Farewells...



**A** fond farewell to Leanne Pilkington.... Leanne has been a valued member of BreastScreen WA since 2005. Employed as the Aboriginal Program Officer within the Health Promotion team she has been integral in encouraging Aboriginal women in to the program through various initiatives including the Aboriginal Flip Chart and the subsequent training given to health workers all over WA; working closely with WA Cervical Cancer Prevention program to facilitate the Aboriginal Women's Reference

Group; managing, along with the working group, the annual Picnic in the Park in October; establishing and maintaining partnerships with a variety of agencies to support Aboriginal women; her involvement with Women in Partnership at WNHS and representing BreastScreen WA at various conferences and much more.

BSWA is sad to see Leanne leave, but our loss is South Metropolitan Health Service's gain, we wish her all the best in her new role in South Metro, and we have it on good authority, that once BreastScreen WA always BreastScreen WA, and Leanne will continue to promote the service.



From left... Carol Ann Ballack, Vikki Rosagro, Jan Maree Panol, Sally Iarter, Kirsty Byatt, Fiona McMillan and Marjorie Barron

**A** fond farewell also to Sally Iarter decided to hang up her pink shirts and retired from BSWA last month. She has worked with us for 24 years. During that time she screened 45,713 clients. Wow! Well done Sally.

Sally was fun to work with. A day working with Sally was a joy, however, she was known for her diligence. Her attention to detail was exceptional. The

notes section on the old Green Sheets were always very inclusive, which the radiologists would have appreciated. She once wrote that a client reported that "her breasts felt like she had a tin of worms in them" Symptom or not. Only Sally could write this.

She had a farewell gathering at the Riverside café in Guildford, where many colleagues shared a happy celebration with her. Sally is expecting her 6<sup>th</sup> grandchild very soon and hopes to spend more time with all of her "grandies" and get some serious travelling in. We wish you well Sally.

## BSWA in..... Brunei!



Pictured above is Shari with the staff from the radiology department, and presenting.

**T**he Jerudong Park Medical Centre (JPMC) invited BSWA radiographer Shari Donovan to visit Brunei and present information on the breast screening program in WA and talk about breast cancer and screening mammography. 52 people attended the talk.

Shari said, "I had a fantastic time and hope that the people who attended my talk went away with new information."

## Clinic renovations

**B**reastScreen WA has been refreshing the décor in some of our older clinics. Here's a few before and after shots.

The new chairs in particular are attracting a lot of positive comments from our clients, who overall seem very happy with our new look.



Mirrabooka BEFORE



Mirrabooka AFTER



Rockingham BEFORE



Rockingham AFTER



The Truck



Cannington