



Expression of Interest

The teams at National Bowel Cancer Screening Program, BreastScreen WA and WA Cervical Cancer Prevention Program are working together to expand existing promotional resources for LGBTIQ+ community members to reflect the broad diversity of this group including multicultural, Aboriginal and disabled representation. These resources will increase awareness of the need to screen in the relevant programs and aim to increase participation.

We need you!

The project will include WA LGBTIQ+ community members who volunteer to be photographed for use in promotional material for the relevant screening programs.

For bowel screening:

- Are you aged between 50 to 74 years?
- Do you have a bowel?

For breast screening:

- Are you 40 years or older?
- Do you have breasts or chest tissue?
- Were you assigned female at birth?

For cervical screening:

- Are you aged 25 to 74 years?
- Do you have a cervix?
- Have you ever had any sexual contact?

You can choose a specific program to promote or promote all three if that is relevant to you. We would welcome couples, family and group shots, as well as individuals.

The key themes for these resources are that cancer does not discriminate and to focus on the drivers that make people screen... “who do you screen for?”

For more information

We want to launch these new resources at **Pride Fairday 2023**, so your availability is important. We anticipate the photo shoots to be taking place from mid-July 2023.

If you are interested, please contact Sonya Schultz, Senior Program Officer, BreastScreen WA Sonya.schultz@health.wa.gov.au or 9323 6742 by **June 30, 2023**.

